

Wilfred Lee Books

Village of Sugar Mountain, North Carolina

www.kimberleyjochl.com

PRESS RELEASE

Discover New Author Kimberley Jochl

Village of Sugar Mountain, North Carolina, Sunday, July 31, 2016 - *The Aviatrix, Fly Like a Girl* was released on July 20, 2016. The one-hundred and fifty-three page, non-fiction narrative is a candid, sometimes funny, definitely scary but straightforward, behind-the-scenes, firsthand look into the process of one girl's journey to becoming a pilot. Kim tells you what most pilots, especially men, won't dare whisper. She explains terms, concepts, and procedures in a way that even a blonde could grasp. And when you're finished reading *The Aviatrix* you'll feel as though you can do something you never thought you could.

The Aviatrix is available online at [Amazon](#), [Barnes and Noble](#), [Aircraft Spruce](#), [Pilot Shop](#), and in a handful of western North Carolina locations like [Fred's General Mercantile](#), The [Elizabethton Municipal Airport](#), the [Appalachian State University Bookstore](#), [Grandfather Mountain Nature Museum](#), [Reid's Cafe](#), and [Sugar Mountain Sports Shop](#).

After a successful launch event, Kim continues to promote *The Aviatrix*. You'll find her next on Charlotte's WBTV, Monday, August 22 during the eight a.m. hour.

Kim grew up in Lee, Massachusetts, spent eight years competing around the world as a member of the United States Alpine Ski Team, and earned a bachelor's degree in business administration

from Appalachian State University in Boone, North Carolina. She is the vice president at [Sugar Mountain Resort](#).

This first-time author is working on her second book. It is nearly complete and will be available soon. For more information browse through www.kimberleyjochl.com.

For more information, other news, and appearances browse through www.kimberleyjochl.com.

###

Contact:

kim@kimberleyjochl.com