

Wilfred Lee Books

Village of Sugar Mountain, North Carolina

www.kimberleyjochl.com

PRESS RELEASE

***Fly Baby: The Story of an American Girl* by Kimberley Jochl**

Village of Sugar Mountain, North Carolina, Tuesday, January 31, 2017 - *Fly Baby: The Story of an American Girl*, is a memoir by world alpine ski champion Kimberley Jochl.

Fly Baby is a story about an American girl's hilarious and soulful journey through life. Always daring and mischievous, Kim and her twin sister rose quickly to the top ranks of competitive skiing, training and racing around the globe as members of the United States Alpine Ski Team.

Writing now from the relatively quiet life of a former world-class athlete, Kim looks back on those early days, sharing the highs and lows of coming of age as part of a competitive community. She courageously points out the often glossed-over difficulties inherent in composing a team of athletes who compete individually and pulls back the veil to reveal the physical trauma and mental anguish that many serious athletes endure.

Kim then walks us candidly through her experiences on the business side of snow, in the boardroom and the community, in marriage, motherhood, and even her turbulent voyage toward earning a private pilot's license.

The story of *Fly Baby* is entirely relatable, like talking with an old friend. It demonstrates that a zeal for life and the drive for excellence in everything you undertake are just as rewarding as winning a gold medal.

For an incredible experience, read *Fly Baby: The Story of an American Girl*. It is available from Barnes & Noble and Amazon. You'll also find it at Alpine Ski Center, Footsloggers, Fred's General Mercantile,

Reid's Café, Tri-City Aviation, Grandfather Mountain Nature Museum, Sugar Mountain Sports, The Bookstore, Lenox, Massachusetts, Barnes & Noble Biltmore Park at Town Square, and Barnes & Noble Asheville Mall.

Also by Kimberley Jochl, *The Aviatrix: Fly Like a Girl*.

Join Kim and many other authors for an afternoon of discussions and signing at the Asheville Mall Barnes & Noble's Western North Carolina Author Fest on February 11 at 2 p.m.

For more information, other news, and appearances browse through www.kimberleyjochl.com.

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